

## AgraQuest Launches New Ready-To-Spray Product into Home & Garden Market

Posted: 18 Aug 2011 02:02 PM PDT

### **SERENADE® Garden RTS Provides Easy to Use Fungus Protection for Home Gardeners**

**DAVIS, Calif. (Aug. 15, 2011)** –AgraQuest Inc., a leading provider of effective and safe pest management and plant health products, today announced the launch of the new retail product SERENADE® Garden Disease Control Ready To Spray.

The new product, which will officially debut at the Independent Garden Center Show in Chicago on August 16<sup>th</sup>, is effective against common fungal and bacterial diseases faced by home gardeners. Equipped with a hose-end sprayer, SERENADE Garden can be used on a wide variety of fruit, vegetables, flowers and grass.

The new product will be available to consumers at independent garden centers in early 2012.

For more information about SERENADE Garden, visit [serenadegarden.com](http://serenadegarden.com).

### **About AgraQuest, Inc.**

*AgraQuest is a biotechnology company that focuses on discovering, manufacturing and marketing highly effective pest management products for agricultural, institutional and home markets. The company holds a large portfolio of its own proprietary products, as well as actively in-licenses technology that fits into its low chem portfolio. As a leader in green agriculture and the emerging low chem sector, AgraQuest works to provide growers with solutions that offer best in class control while reducing the chemical load on the environment and creating sustainable agriculture opportunities. The Agrochemical division of AgraQuest offers a global portfolio of products – recognized as safer to beneficials, workers and the environment – that includes SERENADE®, SERENADE® SOIL, SERENADE® Garden, RHAPSODY®, SONATA®, and BALLAD® fungicides and REQUIEM® insecticide.*

*AgraQuest's BioInnovations division provides the company an avenue to take biological and low-chemical technology created for the agriculture industry and discover innovative uses for it in related markets. The BioInnovations division identifies both appropriate market segments and opportunities for AgraQuest's intellectual property, while seeking industry leaders in ancillary markets to partner in the commercialization and distribution process. AgraQuest has received several environmental awards including the Presidential Green Chemistry Award from the U.S. EPA for the discovery and commercialization of SERENADE. It also received the prestigious Global Frost & Sullivan Growth Leadership Award in 2009 for the biopesticides market. For more information visit [www.agraquest.com](http://www.agraquest.com).*