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AgraQuest CEO Lauded for Strategic Vision

Marcus Meadows-Smith named Agrow's "Best Manager with Strategic Vision" for 2010

Davis, Calif. (December 1, 2010) - In a London awards ceremony recently, Agrow World Crop

Protection News named Marcus Meadows-Smith, CEO of AgraQuest, the crop protection industry's

"Best Manager with Strategic Vision" for 2010. The prestigious award, selected by an independent

panel of 11 judges, commemorates success in translating strategic initiatives into company gains.

Meadows-Smith was honored for his vision in marrying AgraQuest's strengths to the converging

needs of the food production market, including increased productivity to feed the growing population,

consumer desire for affordable foods with no or low pesticide residues, aspiration for sustainable

agriculture, and regulatory action eliminating many pesticides driving the need for innovative tools.

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Meadows-Smith has repositioned the company to become the go-to partner for superior biopesticides

for mainstream agriculture.

To achieve this vision, Meadows-Smith re-activated and substantially funded

AgraQuest's research

and development pipeline in an effort to deliver new highly effective technologies to the market as

quickly as possible, establishing a target for the team to deliver three new fungicides and two new

insecticides by 2014.

"At a time when global agriculture needs crop protection innovations with both strong performance

and environmental safety, AgraQuest's scientific capabilities - from microbiology to natural products

chemistry and genomics - have uniquely positioned the company to deliver powerful new

technologies in the coming years," said Bill Reilly, member of the AgraQuest Board of Directors and

former Administrator of the EPA.

Meadows-Smith created a new division focused exclusively on monetizing AgraQuest's intellectual

property into segments related to, but outside, classic field crop production. The BioInnovations

group has recently cemented partnerships with Alpharma in animal nutrition, Bayer in home and

garden, and Monsanto in seed treatment.

Perhaps most notably, the AgraQuest team reinvented the company's target segment, crafting a new

vision for "low chem" agricultural production, a practice whereby some synthetic components of a

season-long pest control program are replaced by biopesticides, resulting in higher yields and better

control, with minimal chemical residues in crops and reduced impacts on the environment. Agraquest

today is the leading developer of unique biopesticide products working in concert with conventional

chemistries.

"Agricultural production is undergoing immense change. We have to feed the growing population

with clean, safe and affordable food in a sustainable and environmentally responsible way. Growers

today have the challenge of being highly productive whilst reducing residues, managing resistance

issues and protecting the environment," said Meadows-Smith, who accepted the award at the

ceremony in London. "I am honored to receive this recognition on behalf of all the AgraQuest team,

who are helping to provide low chem solutions and delivering modern, sustainable agriculture

practices."

About AgraQuest, Inc.

AgraQuest is a biotechnology company that focuses on discovering, manufacturing and marketing

highly effective pest management products for agricultural, institutional and home markets. The

company holds a large portfolio of its own proprietary products, as well as actively in-licenses

technology that fits into its low chem portfolio. As a leader in green agriculture and the emerging

low chem sector, AgraQuest works to provide growers with solutions that offer best in class control

while reducing the chemical load on the environment and creating sustainable agriculture

opportunities. The Agrochemical division of AgraQuest offers a global portfolio of products -

recognized as safer to beneficials, workers and the environment - that includes SERENADE®, SERENADE® SOIL, SERENADE® Garden, RHAPSODY®, SONATA®, and BALLAD® fungicides and REQUIEM® insecticide. AgraQuest's BioInnovations division provides the company an avenue to take biological and low-chemical technology created for the agriculture industry and discover innovative uses for it in related markets. The BioInnovations division identifies both appropriate market segments and opportunities for AgraQuest's intellectual property, while seeking industry leaders in ancillary markets to partner in the commercialization and distribution process. AgraQuest has received several environmental awards including the Presidential Green Chemistry Award from AgraQuest CEO Lauded for Strategic Vision « AgraQuest, Inc. News Page 2 of 3 http://agraquest.com/news/2010/12/agraquest-ceo-lauded-for-strategic-vision/?utm_sourc... 06/12/2010 the U.S. EPA for the discovery and commercialization of SERENADE. It also received the prestigious Global Frost & Sullivan Growth Leadership Award in 2009 for the biopesticides market. For more information visit www.agraquest.com.

AgraQuest, Inc.

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