

AgraQuest Expands in Brazil With New Registrations, Personnel

SONATA® Fungicide Now Available for Growers of Apples, Strawberries, and Onions

DAVIS, Calif. (July 29, 2011) - AgraQuest, Inc. today announced that its SONATA fungicide has been approved for use on apples, onions and strawberries in Brazil. SONATA will be launched for the 2011 crop season in Brazil and sold through its distribution partner Iharabras. AgraQuest and Iharabras will collaborate to add more crops to the label over the next several seasons.

SONATA fungicide is an effective treatment for control of common fungal diseases such as alternaria and botrytis. The active ingredient in SONATA, the patented strain *Bacillus pumilus* QST 2808, has been used in other global agriculture markets since 2004.

“We are excited by the potential of SONATA and the efficacy that it has shown against target diseases in Brazil,” said Julio Borges, President of Iharabras. “SONATA is the first product to be distributed through our newly created Eco-Division and we expect that growers will be pleased with the results they get using this fungicide.”

In addition to being labeled for apples, onions and strawberries, SONATA fungicide has also been approved for agricultural research on soybeans. This will allow approved soybean research institutions the ability to readily conduct trials with SONATA.

With the entry into this important agriculture market, AgraQuest has also increased its sales team, announcing the hiring of Manuel Dieguez as Business Manager for southern Latin America. Dieguez will work together with the rest of the AgraQuest’s Latin American team, which includes dedicated technical and regulatory personnel, to grow the demand and use for its proprietary biopesticides across the region.

With the addition of Dieguez, AgraQuest has committed to supporting growers and its partners in Brazil, Argentina and other key South American markets. Dieguez, who will be based in Buenos Aries, Argentina, has more than 23 years working in the crop protection industry in technical, marketing and sales management roles.

“AgraQuest is committed to providing Brazilian growers with the most effective and environmentally sustainable disease control products through our partnership with Iharabras,” said Cesar Lamonega, VP Sales, Americas and Asia. “Additionally, we are pleased to have someone with Manuel’s background and knowledge to help grow the business in Brazil and other key markets in South America.”

AgraQuest is a U.S.-based biotechnology company that specializes in developing and bringing to market biopesticides for global agriculture markets.

[About AgraQuest, Inc.](#)

AgraQuest is a biotechnology company that focuses on discovering, manufacturing and marketing highly effective pest management products for agricultural, institutional and home markets. The company holds a large portfolio of its own proprietary products, as well as actively in-licenses technology that fits into its low chem portfolio. As a leader in green agriculture and the emerging low chem sector, AgraQuest works to provide growers with solutions that offer best in class control while reducing the chemical load on the environment and creating sustainable agriculture opportunities. The Agrochemical division of AgraQuest offers a global portfolio of products — recognized as safer to beneficials, workers and the environment — that includes SERENADE®, SERENADE® SOIL, SERENADE® Garden, RHAPSODY®, SONATA®, and BALLAD® fungicides and REQUIEM® insecticide.

AgraQuest's BioInnovations division provides the company an avenue to take biological and low-chemical technology created for the agriculture industry and discover innovative uses for it in related markets. The BioInnovations division identifies both appropriate market segments and opportunities for AgraQuest's intellectual property, while seeking industry leaders in ancillary markets to partner in the commercialization and distribution process. AgraQuest has received several environmental awards including the Presidential Green Chemistry Award from the U.S. EPA for the discovery and commercialization of SERENADE. It also received the prestigious Global Frost & Sullivan Growth Leadership Award in 2009 for the biopesticides market. For more information visit www.agraquest.com.

AgraQuest, Inc.

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